

# RFID Tracking Made Easy ™

For Baggage Tracking

# Deliver Four-Star Guest Experiences with Luggage Tracking from RedBeam RFID

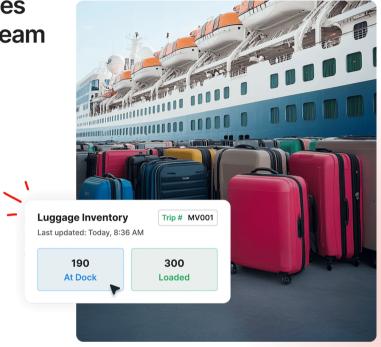
Upgrade your service level and earn traveler loyalty with an advanced, real-time luggage tracking system. Streamline the entire baggage-handling workflow, from drop-off to receipt.

RedBeam RFID pairs intelligent tracking software with powerful Zebra hardware to eliminate manual scanning and bring new levels of speed and control to your operations.

Built as a SaaS platform with flexible APIs and centralized reader management, RedBeam RFID scales across locations, teams, and use cases.

→ From drop off to pick-up,

RedBeam *is* **Asset Tracking Made Easy.**™



# **Optimize Tracking with RedBeam RFID**



#### **Tag Items**

- Select the right RFID tags for your asset types, environment, and goals
- Print and encode your own RFID tags, or re-encode existing tags
- Assign RFID tags to items within the app



#### **Configure Readers**

- Tune fixed reader settings for antenna power, cooldown, and tag ID logic
- Manage and monitor reader performance from a centralized dashboard
- Deploy handheld readers for bulk scanning and efficient mobile audits



#### **Capture & Share Data**

- Track item movement in real time across locations
- Associate RFID reads with geolocation data for outdoor tracking
- Create workflows that trigger updates, alerts, or external system actions
- Use REST APIs to sync RFID tracking data with your back office systems

### **Track Faster, Work Smarter**

Built for high-volume, fast-paced environments, RedBeam RFID delivers enterprisegrade automation – without the complexity. RedBeam reduces errors, accelerates processes, and gives your team real-time visibility at scale.

From hands-free scanning to custom reader tuning and automated workflows, it's everything your operation needs to work smarter, not harder.

#### **Key Features**

- Secure, modern multi-tenant SaaS platform (SOC 2 Type II compliant)
- Onfigurable workflows and real-time alerts
- REST APIs for seamless integration
- O Directionality and rack-level granularity
- Geolocation tagging for outdoor visibility
- Easy asset assignment and check-in/check-out processes
- Geolocation tagging for outdoor visibility

#### **Key Benefits**

- Track items without manual scanning
- Eliminate asset search time and reduce loss
- Enable real-time visibility and traceability
- Minimum Improve inventory accuracy and cycle audit efficiency
- Automate business rules based on movement and location
- ✓ Easy asset assignment and check-in/check-out processes
- Scale from single-location to enterprise-wide deployments

## **Our Supported Hardware**

RedBeam Asset Tracking integrates with a range of industry-standard devices for scanning, printing, and RFID.







#### **Mobile RFID Devices**

 Zebra TC52ax or TC53e with RFD40 or RFD90 sleds

#### **Fixed RFID Readers**

- Zebra FX9600, FX7500, FXR90
- Zebra ATR7000 for wide-area tracking

#### **RFID Printers & Labels**

- Zebra ZT411 RFID printer (onmetal capable)
- Zebra Silverline series tags (optimized for metal surfaces)
- Standard and specialty RFID inlays available





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