ZEBRA CAPTURE YOUR EDGE

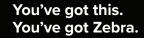# Retail Technology Solutions

Let's elevate customer experiences, build smarter operations, and optimize inventory with retail ready solutions.

**You've got this.
You've got Zebra.**

STRATEGIC
SYSTEMS & TECHNOLOGY CORPORATION

Discover the Strategic Difference
WE REDUCE THE COST AND COMPLEXITY OF
ENTERPRISE MOBILITY AND RFID INVESTMENTS

Strategic Systems & Technology Corporation is an Atlanta-based enterprise mobility solutions provider that helps businesses capture the information they need to become data-driven, smarter, and more connected. Our comprehensive offering includes:

- Mobile computing
- RFID and sensor technologies
- Wireless
- Tag and label solutions

As an early adopter of radio frequency identification (RFID) technology, Strategic Systems has distinguished itself among competitors with a deep understanding of the hardware, science, and software components needed for successful RFID deployments. Our flagship offering, StrategicRFID™, is a software platform that has been designed to accept input from multiple IoT technologies and transform them into meaningful data.

With more than two decades of innovation, thousands of successful implementations, and hundreds of thousands of devices deployed, Strategic Systems is one of the top enterprise mobility solution providers in North America. Our relationship-focused approach ensures an in-depth understanding of how our cutstomers operate, which enables long-term success.

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STRATEGIC
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Elevate the Customer Experience
PUTTING CUSTOMERS FIRST

It starts with one foundational principle: the customer is always right. And today's customer wants to be right, right away. Let's generate higher profits and satisfy more customers by maintaining a customer-first mindset. Leverage Zebra's unprecedented data capture and analytics to understand what makes your customers tick and innovate new ways to elevate customer engagement.

Put Solutions in Customers' Hands
Today's savvy customers are accustomed to doing everything they want online or on their smartphone. Zebra's retail-ready solutions empower your customers with integrated applications for in-store product information and price checking, digital gift registries, and self-checkout kiosks.

Make Your Point of Sale a Point of Difference
As digital sales increase, it's never been more important for you to optimize your points of sale. Zebra's fixed and mobile point of sale solutions allow for increases in efficiency that bust big lines, reduce frustrations, and keep customers coming back again and again.

Maximize Your Most Valuable Asset
Develop a connected staff who can quickly access information from anywhere in the store. Zebra's Staff Enablement solutions give your associates real-time mobile access to inventory information, task management, and instant communication wherever they are in the store.
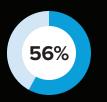
91%

91% of shoppers who have used self-checkouts say they are likely to use them in the future

72%

72% of sales associates believe equipping them with the latest technology would provide better customer experiences

56%

56% of shoppers agree they can find information faster on their smartphones than asking store associates for help

SOLUTION: Associate-Assisted and Self-Checkout
MAKE YOUR POINT OF SALE A POINT OF DIFFERENCE

Customers have higher expectations than ever: they demand more convenience while they shop and for safety they want to get in and out of stores quickly. Zebra's self-checkout and point of sale solutions shrink lines, reduce hang ups, and boost efficiency to drive customer satisfaction and keep them coming back again and again.

Customer Self-Checkout
Zebra's self-service solutions empower your customers with smarter, better performing self-checkout kiosks that bust big lines, increase store efficiency, and boost customer satisfaction.

Personal Shopping Solution
Speed customers through the store with personal shopper devices that put information and support at customers' fingertips and allow them to scan items directly into their carts as they shop, completely bypassing the checkout queue.

Mobile POS
Zebra's mobile point of sale solutions bust up big lines and minimize abandoned sales by processing payment at the customer's point of decision, giving you the freedom to re-envision and optimize your sales floor.

Fixed Point of Sale
Zebra's fixed point of sale solutions make transactions fast and keep lanes flowing smoothly with scanners that help cashiers and customers scan items of all sizes, no matter the condition of the barcode.

SOLUTIONS

TC52 and TC57 Series Mobile Computer
THE ULTIMATE IN RUGGED ENTERPRISE-CLASS TOUCH COMPUTING

Rugged TC52 and TC57 Android Touch Computers give retailers a new platform and new capabilities to deliver the ultimate enterprise-class touch computing experience in retail environments. Get all the features you need to maximize productivity, improve staff enablement, and deliver the ultimate in customer service.

ZQ620 Mobile Printer
PREMIUM 3-INCH MOBILE PRINTER

Boost associate productivity and improve inventory management and customer service with the ZQ620 mobile printer featuring an innovative design, large color display, superior battery management, and fast 802.11ac and Bluetooth wireless connection.

DS8100 Series Handheld Barcode Scanner
ULTIMATE IN PERFORMANCE

Leave every shopper with a good impression. DS8100 Series handheld scanners deliver unprecedented scanning performance, innovative productivity enhancing tools, and unrivaled manageability to keep your checkout lines moving and cashiers free to deliver a more personal checkout experience.

MP7000 Grocery Scanner Scale
DELIVER AN UNSURPASSED CHECKOUT EXPERIENCE IN THE BUSIEST STORES

Meet the demands of your highest-volume point-of-sale lanes with Zebra's next generation multi-plane 1D/2D bioptic imager. The MP7000 is loaded with features that take scanning performance to the next level for faster-than-ever checkout in cashier-manned and self-checkout lanes—including a new optional color camera to support produce recognition and shrink deterrence.

SOLUTION: Customer Service
INNOVATIVE TECHNOLOGY THAT KEEPS PACE WITH CUSTOMER EXPECTATIONS

Retail transformation is nothing new, but today it's impacting retailers in more ways than ever. As always, retailers are guided by one principle: the customer is always right. And today's transformations are driven by retailers who recognize that today's customer wants to be right, right now.

Order Fulfillment
Customer satisfaction depends on your ability to satisfy demand for flexible delivery options. Zebra tools make it easy to integrate drive-up/curbside, and in-store pick-up of digital orders.

Easy Pick-Up and Returns
From enhancing in-store operations to streamlining fulfillment and returns, Zebra's click-and-collect solutions help make curbside/drive-up, walk-in, and secure locker pickup options profitable.

Product Lookup
Give associates the ability to instantly access product information, inventory status, pricing, and more wherever they are in the store to enhance service and improve customer satisfaction.

Customer Self-Service
Zebra's self-service solutions empower your customers with in-store product information, price checking, gift registries, and self-checkout kiosks, allowing customers who have safety concerns to get in and out of the store quickly.

SOLUTIONS

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Rugged TC52 and TC57 Android Touch Computers give retailers a new platform and new capabilities to deliver the ultimate enterprise-class touch computing experience in retail environments. Get all the features you need to maximize productivity, improve staff enablement, and deliver the ultimate in customer service.

ET5X Tablet Computer Series
THE SURPRISINGLY RUGGED, THIN AND LIGHT TABLET THAT'S BUILT FOR WORK

When it comes to choosing a tablet for retail, associates want consumer styling, while you need enterprise-class durability and capabilities. ET5x Series Tablets combines the look and feel of associates' own devices with the durability, ease-of-use, flexibility, and features your business requires.

CC6000 Customer Concierge
A POWERFUL 10-INCH KIOSK FOR THE ULTIMATE CUSTOMER ENGAGEMENT EXPERIENCES

Create exciting engagement experiences today and tomorrow. With a 10-inch multi-touch HD display and premium features like a 5MP front camera and barcode scanner, the CC6600 provides the perfect canvas for interactive applications, product demonstrations, digital signage, and more.

ZD420 SERIES DESKTOP PRINTERS
A NEW LEVEL IN EASE OF USE, APPLICATION FLEXIBILITY AND MANAGEMENT SIMPLICITY

Zebra's ZD420 Series printers deliver features and functionality that take deployment and management simplicity to a new level, delivering faster, higher-quality printing that keeps your business moving, along with application flexibility and a low total cost of ownership (TCO).

Deliver Results with a Smarter Retail Operation
BUILD CONSISTENT RELIABILITY THAT DRIVES PROFITS

To keep up with the competition and challenges you face in today's retail environment, you must be able to see into every corner of your operations. Zebra's retail solutions help you streamline your processes so you can create a smarter operation that delivers better labor utilization and higher expense leverage while allowing your front line workers to focus on service.

Give Associates Easy, Real-Time Access to Information
Customer satisfaction and efficient store operations hinge on your ability to develop a connected staff that can quickly access information from anywhere to add value to your customers' experience. Zebra's Staff Enablement solutions give your associates real-time, mobile access to inventory information and task management, and instant communication wherever they are in the store.

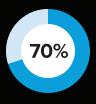### Improve Store-wide Communication and Collaboration
The success of your mobile workforce depends on tools that enable effective communication and highly efficient collaboration. Zebra mobility tools give your front line associates a customized user experience that makes accessing voice and data easier than ever.

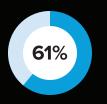### Simplify Workforce Management and Task Management
To unleash the power of store associates retailers must optimize workloads, schedule labor, and streamline communications. Zebra's cloud-based Reflexis real-time task management and workforce management solutions enable you to simplify work for stores and create a seamless omni-channel shopping experience.

85%

85% of retail executives believe shoppers have a better experience in stores where associates use the latest technology

70%

70% of associates prefer to have prescribed tasks vs. reading reports, and believe analytics will aid in daily tasks

61%

61% of associates view employers more positively when employers provide them with devices and technology

SOLUTION: Associate Enablement
MAXIMIZE YOUR MOST VALUABLE ASSET

Develop a connected staff who can quickly and accurately access information from anywhere to add value to your customers' experiences. Keep customers satisfied and everyone safe with Zebra solutions that give your associates real time, mobile access to inventory information, task management, and instant communication wherever they are in the store.

Task Management
Successful task management enables your stores to deliver results without disruption. From planning to rollout, Zebra retail technology gives you the ability to track progress for every step of every task.

Workforce Management
Connecting associates to information and to each other is the core of employee empowerment. Zebra retail solutions help your team work better together to serve every customer.

Convert Insights into Actions
Turing data and insights into real-world actions is one of the keys to maximizing productivity ensuring associates are fully utilized. With Zebra Prescriptive Analytics you can identify exactly how to increase sales, drive productivity, and improve other essential KPIs throughout the store.

SOLUTIONS

Reflexis Workforce Management and Task Management
A COMPLETE PLATFORM FOR RETAIL EXECUTION SOLUTIONS

The Reflexis cloud-based platform includes task management and workforce management solutions that help retailers optimize workloads, schedule labor, and monitor store performance in real time to enable proactive responses to key sales and operations metrics.

Zebra Prescriptive Analytics
UNDERSTAND AND ACT ON YOUR DATA

The latest addition to Zebra's Savanna platform is a robust retail software solution that analyzes data to identify and act on opportunities for improvement. With Prescriptive Analytics, insights are converted into simple, prescriptive actions that are sent directly to stakeholders to tell them exactly how to respond.

ET5X Tablet Computer Series
THE SURPRISINGLY RUGGED, THIN AND LIGHT TABLET THAT'S BUILT FOR WORK

When it comes to choosing a tablet for retail, associates want consumer styling, while you need enterprise-class durability and capabilities. ET5x Series Tablets combines the look and feel of associates' own devices with the durability, ease-of-use, flexibility, and features your business requires.

WORKFORCE CONNECT POWERED BY ZEBRA SAVANNA™
CONNECT YOUR WORKERS WITH THE POWER OF ONE

With Workforce Connect Powered by Zebra Savanna™, you can give your workers the power of one device that provides access to enterprise data and applications, plus PTT calls, PBX calls, and enterprise-class secure messaging. No matter how your workers communicate, their Zebra mobile devices will do it all.

Optimize Inventory with Real-Time Visibility You Can Count on

IMPROVE CUSTOMER SATISFACTION, INCREASE ASSOCIATE PRODUCTIVITY, AND LOWER COSTS

Inventory is your largest investment and a major factor in your customer satisfaction equation. It demands accuracy to give you the ability to deliver where and when your customers expect. Zebra's inventory management systems help you optimize inventory costs and keep customers happy, with real-time visibility that allows you to fulfill orders no matter where inventory is kept.

A Well-Connected Warehouse

Having visibility into all the details of your inventory at all times is crucial to a profitable operation. Zebra's mobile computing, scanning, and printing solutions connect your warehouse to give you the agility you need to compete at the edge.

Deliver When and Where Your Customers Want

Today, your customers can shop from anywhere, at any time. Zebra offers proven solutions to support omnichannel fulfillment for all types of retailers, from department to grocery stores, pure e-commerce to brick and mortar—and everywhere in between.

See Everything in Your Store in Real Time

Zebra retail solutions can automatically track the location and movement of virtually everything in your store to help you eliminate out-of-stocks and overstocks, prevent lost sales and shrink, and much more.

Retailers are implementing business intelligence/analytics across their operations in 2021

86%

Supply Chain

86%

Loss Prevention

83%

Store Operations

82%

Merchandising

SOLUTION: Inventory Management
REAL-TIME INVENTORY NUMBERS YOU CAN COUNT ON

Master your inventory with mobile, real-time visibility that enables you to fulfill orders no matter where the customer is making the purchase or where the inventory is kept. Zebra's Inventory Management Solutions let you and your customers know what is available and where it is, so they don't have to go anywhere else to make a purchase.

Receiving and Put Away
With Zebra's receiving solutions, you can electronically capture data in real time, send it to your Warehouse Management System (WMS) and reconcile order details quickly upon receipt.

Customer Order Management
Managing customer orders requires a high degree of inventory visibility and operational efficiency. Zebra's fulfillment solutions allow you to deliver to your customer as quickly as possible, wherever they are.

Restocking and Replenishment
Zebra's restocking and replenishment solutions pair with your Warehouse Management System (WMS) to help you eliminate out-of-stock situations, reducing unnecessary lost sales opportunities.

Inventory Management
Zebra's Inventory Management Solutions deliver real-time inventory visibility to help you better manage shrink, increase sales, and ensure you have the right products in the right stores at the right time.

SOLUTIONS

MC9300 Mobile Computer
THE ULTRA-RUGGED ANDROID MOBILE COMPUTER

MC9000 Series mobile computers streamline processes in your warehouse to help you ship more orders faster than ever. The ultimate ultra-rugged design is the latest evolution of the world's best-selling and most trusted Android enterprise mobile computer platform.

WT6300 Wearable Computer
THE ULTIMATE INDUSTRIAL WEARABLE COMPUTER FOR HANDS-FREE MOBILITY

Zebra's WT6300 wearable computer features superior ergonomics for unmatched hands-free comfort, an advanced processor that delivers desktop-style performance while preserving power for longer battery cycle times, and a rugged design that ensures maximum uptime in your most demanding environments.

RFD8500 Handheld RFID/1D/2D Sled
TURN ALMOST ANY MOBILE COMPUTER INTO A HANDHELD RFID READER

Add high-performance next generation RFID and 1D/2D barcode scanning to almost any mobile device—simply, easily and cost-effectively. The Bluetooth-enabled RFD8500 pairs with a compatible Zebra or third-party mobile device to deliver reliable RFID performance in any application.

Zebra Prescriptive Analytics
UNDERSTAND AND ACT ON YOUR DATA

With Zebra Prescriptive Analytics, robust AI- and machine learning-powered analysis points you directly to opportunities to optimize inventory and localization, increase forecast accuracy, maximize availability, and ensure planogram compliance for an exceptional customer experience.

SOLUTION: Order Fulfillment
DELIVER WHEN AND WHERE YOUR CUSTOMER WANTS

Today's customers shop anywhere, any time, and creating a profitable omnichannel operation is critical to success. Zebra's fulfillment solutions enable front-line workers to seamlessly pick, ship, and deliver orders to customers for all types of retailers from department to grocery stores, pure e-commerce to brick and mortar — and everywhere in between.

Merchandising
Zebra solutions give you quick, accurate, and insightful data you can use to manage and optimize pricing and product placement, enabling you to efficiently provide a seamless customer experience and maximize sales across every channel.

Picking and Sorting
From finding the best route to an item, to instantly updating product inventory, Zebra mobile devices simplify the entire picking process to increase productivity in the warehouse and fulfillment center.

Delivery
Zebra helps you eliminate manual processes and provides you with the automation you need to verify shipping details and ensure orders get to the right customer, wherever they need to be delivered.

Easy pick up and return
Zebra's mobile computers, scanners and printers work with your enterprise systems to give you total visibility across your operations, allowing you to efficiently process customer returns, put seasonal and surplus inventory back into stock, or identify goods for refurbishment or disposal.

SOLUTIONS

The PS20 Personal Shopper Series
THE ULTIMATE PERSONAL SHOPPING SOLUTION FOR CUSTOMERS AND STORE ASSOCIATES

Put the ultimate personalized shopping experience in the palm of customers' hands. Shoppers simply pick up the PS20 as they enter your store, then scan and bag as they shop. In real-time, they'll know how much is in their basket, where to find the best deals, and experience instantaneous checkout.

RS5100 Single Finger Bluetooth Ring Scanner
THE GO-EVERYWHERE FEATHERWEIGHT RUGGED RING SCANNER

Zebra's RS5100 is the next-generation ring scanner designed for use with Zebra's WT6X Series Wearable Computers. It's so small, your customers won't even notice it, and it provides best-in-class scanning to capture of virtually every barcode at twice the range of legacy Bluetooth ring scanners.

ZQ610 Mobile Printer
PREMIUM MOBILE PRINTER FOR 2-INCH LABELS AND RECEIPTS

With advanced technology, an innovative design, large color display, superior battery management including an instant wake-up feature, and fast Bluetooth wireless, the ZQ610 makes it easy to boost associate productivity and improve inventory management and customer service in your store.

Zebra SmartLens™ for Retail
DEEPER ASSET VISIBILITY, BETTER BUSINESS INSIGHT, SMARTER RETAIL DECISIONS

Get the information needed to maximize sales, minimize shrink, reduce costs, and take customer service to a new level. SmartLens for Retail automatically senses and records the location and movement of virtually everything in your store to give you actionable intelligence that provides a real competitive advantage.

ZEBRA CAPTURE YOUR EDGE

Put the Power of Next-Generation Retail Solutions to Work for You

From back room to the point of sale, Zebra delivers purpose-built solutions to meet every retail challenge. Whether you need to empower associates on the sales floor, enable new ways to pick up and deliver digital orders, improve inventory visibility and management, or enhance worker communication and collaboration, Zebra offers the innovative products that will make a difference in the store and on the bottom line.

Discover your performance edge with scanners, mobile computers, tablets, and printers that offer features and form factors specifically for today's omnichannel environment.

Let's Find the Right Solutions for Your Stores

To learn more about Zebra solutions for retailers, contact your authorized Zebra partner.

877-389-7255
sales@sstid.com
www.sstid.com

Yesterday's Technology is No Match for Today's Retail Challenges

SWAP SETBACKS FOR SAVINGS

The Go Zebra Trade-In program gives you exclusive cash-back rebates when you upgrade to Zebra's innovative mobile computers, tablets, printers, and barcode scanners. Just purchase qualifying Zebra products and receive cash back when you trade-in qualifying legacy devices — even other manufacturer's devices.

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